

~ HOW TO TIPS ~

Create your own personal fundraiser to support CFC!



Your contributions can go a long way in Cambodia. **It only costs USD\$180 to educate a Cambodian child for an entire year.** Every donation counts, and every fundraiser is an opportunity to educate a child.

Here are some "How-to" tips to help you create a personal fundraising page using **CFC's Everyday Hero platform**. It's easy and so incredibly impactful. Please consider launching a campaign today. Inspire your friends and family to give, and together, you can change a life.

Want to get started? There are three basic steps:

- 1. CREATE**
- 2. PERSONALIZE**
- 3. SHARE**

When you complete the following easy steps, you create a portal through which your friends and family can share your vision and purpose. Please let us know how we can help - send any questions to volunteers@caringforcambodia.org.

Good luck and thank you!



HOW TO CREATE A FUNDRAISING PAGE using CFC's Everyday Hero platform

- 1) Go to www.caringforcambodia.org/fundraising.
- 2) Choose your cause from the list of campaigns, such as CFC's umbrella campaign "***Give Hope. Give Education.***", or "***Girls Matter!***".
- 3) Click on "Create Your Own Fundraising Page".
- 4) Fill in the specifics:
 - *Title* (**TIP:** Keep it short and sweet, or the words will be cut off.)
 - *Target Amount* (**TIP:** Don't let pre-set amounts deter you - choose anything from \$25 to \$250,000!)
 - *Your Name*
 - *Your Address* (This information remains with CFC and is not shared.)
- 5) Choose whether to create your page through Facebook or email.
TIP: The information you enter here will be your login information, so remember it. You will want to visit your page often, to post and share, as you make progress towards your goal.
- 6) Upload a picture of you, your family, or an inspiring image.
- 7) Write your story.
TIP: Keep it simple! Just two or three sentences to tell people who you are, why you care enough about Cambodian children to launch this fundraiser, and how lives will change as a result of people's generosity.
TIP: Include your timeline, and create a sense of urgency to motivate donors.
- 8) Share your fundraiser.
TIP: SHARE widely through Facebook, Twitter, Instagram, personal email, workplace intranets, and more. Use the link provided by Everyday Hero.
DID YOU KNOW? 75% of family members support personal fundraisers when asked to do so, 63% of friends networks do, and 25% of acquaintances do. Aim for these numbers as you share your link, or shake up the statistics!

And you've done it! It's just that easy!
Now you're ready to go make some real change!



~ Additional tips to boost your page ~



- ***Donate to your own page.*** This increases its power and is a great motivator to your donor network.
- ***Set reminders to check your page frequently.*** Track and share your campaign's progress.
- Post on your page to ***let supporters know your progress.***
- Choose whether to ***create a team*** around your cause (see dropdown menu on the right side).
- Reach the "More Suggestions" page on Everyday Hero's platform for great ideas.

Remember, we are here for you!
***Reach out to us with any questions as you set up
your fundraiser & climb towards your goal!***



www.caringforcambodia.org